



**UNITED
SAFETY**
& SURVIVABILITY
CORPORATION™



**SAFETY
CLOUD®**

POWERED BY HAAS ALERT

SAFETY CLOUD FOR PUPIL TRANSPORTATION



SMARTER ALERTS, SAFER ROADS

Safety Cloud advanced collision prevention protects students when they are at most risk, boarding and exiting their bus. Safety Cloud delivers "School Bus Stopped Ahead" digital alerts to approaching commuters inside their vehicles up to 30 seconds in advance when approaching a stopped school bus.

Digital alerts deliver an audio visual alert to commuters, allowing them plenty of time to slow down and stop.

ALERTING PARTNERS



PRODUCT OVERVIEW



GET PROTECTED

Safety Cloud can be equipped on any school bus with the HA-7 transponder. Alerts are delivered automatically to approaching commuters, adding instant protection on your route.

Already have fleet management or telematic software? Start alerting through those platforms without installing additional hardware.



HA-7 Transponder
4.3" x 5.3" x 1.4"

WITH MORE THAN 45 MILLION ANNUAL STOP ARM VIOLATIONS

and commuters more distracted than ever, getting on and off the school bus is the most dangerous part of every student's transit to school. Safety Cloud provides a seamless effective tool that opens a partnership with the general public to change driving behaviors around school bus stops. This method is proven to significantly improve pupil safety reducing the likelihood of an illegal passing.



SCAN HERE TO SEE HOW
UNITED SAFETY'S PRODUCTS
CAN WORK FOR YOU

80%

Digital alerting helped to reduce hard-braking events by 80%.

25%

Analysis showed a 25% reduction in speed seconds after an alert.

97%

of commuters changed their behavior when they received an advanced alert by slowing down and preparing to stop.